



Space available in Wisconsin pavilion at China dairy expo

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MADISON –Act now to secure the last available booth in the Wisconsin pavilion at this year’s China World Dairy Expo from June 13 to 15 in Xian, China. The annual trade show is the largest event in China’s developing dairy farming and processing industries. Learn more at

<http://old.dairyexpo.com/en/index.asp>.

Wisconsin businesses that register to attend through the Wisconsin Department of Agriculture, Trade and Consumer Protection will get enhanced trade show services including on-site translation and scheduled one-on-one business matchmaking meetings.

The Wisconsin pavilion is the largest U.S. exhibit space at the trade show. Wisconsin companies and organizations already registered to attend the show with DATCP’s International Trade Team include those that manufacture milking equipment, export dairy genetics and design anaerobic waste digesters.

The cost of the booth and trade show services is \$2,000. The deadline to register is May 15. To register, contact economic development consultant Jennifer Lu at 608-224-5102 or email

Jennifer.lu@Wisconsin.gov. Only one booth space remains and will be filled on a first-come, first-served basis.

The USDA Foreign Agricultural Service forecasts that China’s 2014 fluid milk production will reach 36.7 million tons, a 6 percent increase from the previous year. The Wisconsin International Trade Team can help your company connect with the growing Chinese dairy industry in the Wisconsin pavilion at China World Dairy Expo.

In addition to hosting this year’s China World Dairy Expo, the historic city of Xian is a popular travel destination. Learn more at <http://en1.xian-tourism.com/>.

The Wisconsin International Trade Team helps Wisconsin agribusinesses grow and improve their export sales. Learn more at <http://datcp.wi.gov/Business/Exports>. Wisconsin in 2013 exported more than \$3.2 billion worth of agricultural products. China is the second-largest importer of Wisconsin agricultural products, behind only Canada.

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